

2014 Fact Sheet

Kasem Bundit University is a private higher education institution found in 1987 located in Bangkok, Thailand; 40 acre at Romklao Campus and 4 acre at Patanakarn Campus

Semester system:

Semester 1 is mid August - mid December

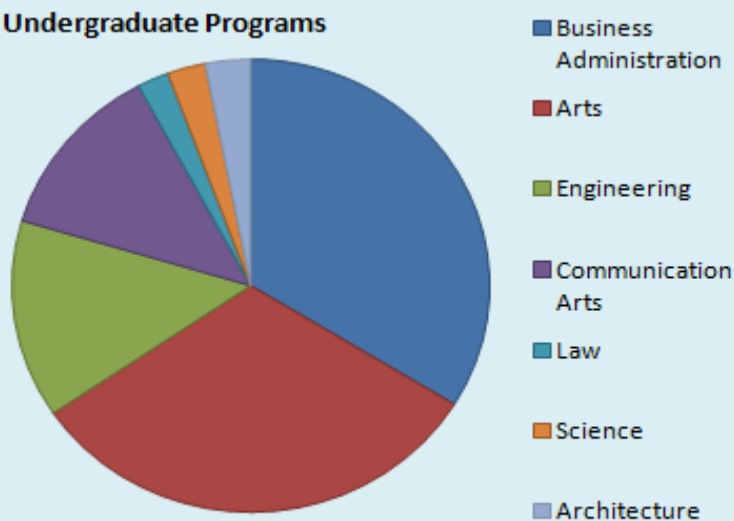
Semester 2 is January - April

Summer session is May - July

Enrollment (Approx.)

Undergraduate Programs	10,000
Graduate Programs	600
International Programs	500
Non-Degree Program	250

Undergraduate Programs



International Programs Enrollments

International Students:	60%
Countries Represented:	20
Countries most represented:	China, Turkey, Bangladesh

KBU Student body characteristics:

% of International Student live in University housing	70%
% of undergraduate that are from other provinces (including international student)	70%
Average age of an undergraduate is	20
# of students studied abroad in year 2013-2014	60

Fees (Approximate):

	Tuition	Room & Board
Undergraduate	US\$ 8,700	US\$ 45/month
Graduate	US\$ 8,400	US\$ 45/month

Financial Aid (2013-14)

# of students who received scholarships/grants	729
Range of individual scholarships/grants	US\$ 250 - 8,400

Scholarship

- * Academic Honor Scholarship (cum. GPA of 4.00): exception of Tuition and Fees of the next semester
- * Academic Distinction Scholarship (Type 1) (cum. GPA of 3.75) : exception of Tuition of the next semester
- * Scholarship for the chair of Student Union: exception of 50% Tuition and Fees of the next academic year
- * Scholarship for administrator of Student Union: exception of 25% Tuition and Fees of the next academic year.
- * Scholarship for Athletic Abilities
- * Scholarship for Artistic Abilities
- * Scholarship for Special Recognition

Athletics:

20 intercollegiate sport offered at KBU: swimming, basketball, sepaktaklor, taekwondo, track, tennis, boxing, shooting, sailing, valleyball/indoor, valleyball/beach, badminton, tabletennis, petanque, judo, karate-do, ballroom dance, golf, football, futsal. KBU sponsor all sport teams.

University Accreditation:

Kasem Bundit University: Office of the Higher of Education Commission, Thailand

Professional Schools Accreditation:

The Association of Siamese Architects
Council of Engineers
Thailand Nursing Council

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Credit System:

Semester Credit hour is a contact hour per week that includes lecture and lab time. Most courses are 3 credit hours.

Grading System

Symbol	Assigned grade point	Meaning
A	4	Excellent
B+	3.5	Very Good
B	3	Good
C+	2.5	Fairly Good
C	2	Fair
D+	1.5	Poor
D	1	Very Poor
F	0	Fail
I	Incomplete	
S	Satisfactory	
U	Unsatisfactory	
W	Withdrawn with Permission	
AUD	Audit	
P	In-Progress	
R	Re-Registration	

International Programs

Undergraduate Programs

Bachelor of Business Administration (B.B.A.)

- Management
- Marketing
- Business Computer
- Aviation Industry Management

Bachelor of Arts (B.A.)

- English for Communication
- Hotel Management
- Thai for Foreigners

Graduate Programs

Master of Business Administration (M.B.A.)

- Finance
- Management
- Marketing

Thai Programs

Undergraduate Programs

Bachelor of Accountancy (B.Acc.)

Bachelor of Business Administration (B.B.A.)

- Marketing
- Management
- Business Computer
- Finance and Banking
- International Transportation
- Human Resource Management

Bachelor of Law (LL.B.)

Bachelor of Communication Arts (B.Comm.Arts)

- Public Relations
- Advertising
- Broadcasting
- Journalism And New Media
- Contemporary Performing Arts Communication
- Film And Digital Media

Bachelor of Arts (B.A.)

- Hotel Management
- Tourism Management
- Fashion Design
- Airline Business
- Psychology
- Sport and Recreation Management for Health

Bachelor of Science (B.Sc.)

- Computer Science
- Sport Science
- Nursing

Bachelor of Fine Arts (B.F.A.)

- Interior Design
- Visual Communication Design
- Product Design

Bachelor of Industrial Technology (B.Ind.Tech.)

Bachelor of Architecture (B.Arch.)

Bachelor of Engineering (B.Eng.)

- Industrial Engineering
- Mechanical Engineering
- Civil Engineering
- Electrical Engineering
- Computer Engineering
- Electronics and Telecommunications Engineering

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Graduate Programs

Master of Business Administration (M.B.A.)

Management

Finance

Marketing

Accounting

Human Resource Management

Logistic and Supply Chain Management

Service Management

Master of Laws (LL.M)

Master of Communication Arts (M.Com.Arts)

Film-Video

Communication Administration

Master of Arts (M.A.)

Psychology for Development of Human Potentials

Hospitality Industry and Tourism Management

Aviation Management

Master of Public Administration (M.P.A.)

Master of Science in Geo-informatics for Management (M.Sc.)

Master of Engineering (M.Eng.)

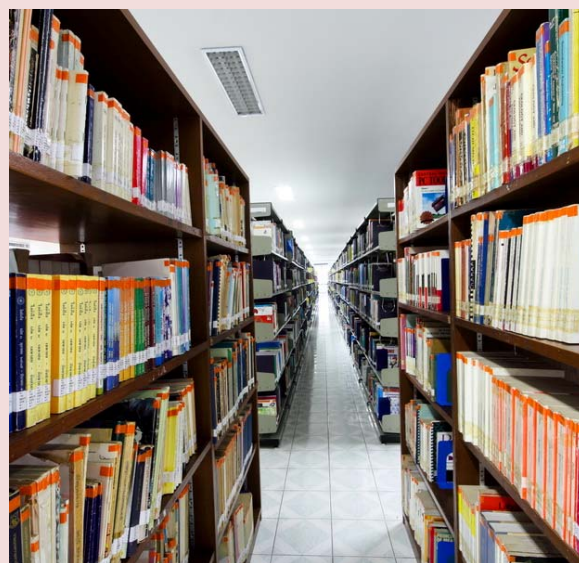
Engineering Management

Civil Engineering

Doctor of Philosophy (Ph.D.)

Psychology

Public Policy and Management



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